

IBM zStudy Tour 2026

zStudy Tour Guide

1 – 3 June



IBM

Program

Monday, 1 June

11:00 – 11:30	Transfer from hotel to IBM Campus
11:30 – 11:45	Check-in for attendees arriving by transfer from hotel
11:45 – 12:00	Check-in and arrival for attendees travelling directly to IBM Campus
12:00 – 12:15	Kickoff: Vision, Flow & Logistics Maria Kroos Boisen, IBM Director IBM zStack – Northern, Central & Eastern Europe (NCEE)
12:15 – 13:15	Opening Keynote: The present and future of IBM Z Jose Ramon Fernandez, IBM Vice President WW IBM Z Software Sales
13:15 – 13:45	Break
13:45 – 14:30	Transactional AI: Positioning AI on IBM Z Diego Cardalliaguet, IBM Data & AI zStack Leader for EMEA
14:30 – 14:45	AI on Z Discovery Workshop Hans Deketele, IBM Z & LinuxONE Architect
14:45 – 15:15	Deloitte AI business use cases Herwig Thyssens, Deloitte Senior-Director Mainframe & Cloud Control Assurance
15:15 – 15:45	Break
15:45 – 17:00	IBM Bob Premium Package for Z Joanie Gines, IBM Vice President, WW zModernization & zDev Ops Software Sales
17:00 – 17:15	Daily Wrap-Up: Key Messages & Takeaways Maria Kroos Boisen, IBM Director IBM zStack – Northern, Central & Eastern Europe (NCEE)
17:20 – 18:00	Transfer from IBM Campus to hotel
19:30 – 22:00	Evening program and dinner (transfer included)

Tuesday, 2 June

07:30 – 08:15	Transfer from hotel to IBM Campus
08:30 – 09:15	The IBM Z & IBM LinuxONE Product Roadmap Hans Picht, IBM Z High End Sales Leader, EMEA
09:15 – 09:45	Smarter Performance Insights with IntelliMagic Jean-Marc van der Kolk, IBM Product Manager IBM Z IntelliMagic Vision for z/OS
09:45 – 10:30	End-to-end Observability and Automation: AIOps (WA4Z, Concert), Automation Andrew Armstrong, IBM z Stack Principal Technical Sales Leader for EMEA
10:30 – 11:00	Break
11:00 – 11:45	Seamlessly and Securely integrate Digital Assets into your business Florian Noell, IBM Director ISV & GSI Acceleration for IBM Z & LinuxONE
11:45 – 12:00	AI-Native Mainframe Development: A Pragmatic Engineering Guide Philipp Kremling, Croz Mainframe Specialist
12:00 – 13:00	Lunch
13:00 – 13:45	Cyber Resilience 2.0: The IBM Z Cyber Vault Journey – Planning for Cybervault, challenges, roadmap Michael Frankenberg, IBM Senior SME Mainframe Storage – EMEA
13:45 – 14:30	Value of Enterprise data Diego Cardalliaguet, IBM Data & AI zStack Leader for EMEA
14:45 – 15:15	Break
15:15 – 16:00	Designed to be Ahead – Brocade FICON Roadmap Thomas Scheld, Brocade: Senior Systems Engineer Brocade Storage Networking

16:00 – 16:45 **Quantum Computing Update**
Martin Svik, IBM Vice President,
CTO & Technical Community Leader,
IBM Technology Sales, NCEE

16:45 – 17:00 **Daily Wrap-Up:
Key Messages & Takeaways**
Maria Kroos Boisen, IBM Director
IBM zStack – Northern, Central &
Eastern Europe (NCEE)

17:20 – 18:00 **Transfer from IBM Campus to hotel**

19:30 – 22:00 **Evening program and dinner
(transfer included)**

Wednesday, 3 June

08:00 – 08:45 **Transfer from hotel to IBM Campus**

09:00 – 10:00 **IBM LinuxONE in Action:
Real Use Cases**
Rick Schoonmaker, IBM Director,
IBM Z and LinuxONE HW Product
Management
Stefan Raspl, IBM Product Manager
Lead Linux & Virtualization on
IBM Z & LinuxONE
Stev Glodowski, IBM Product
Manager Openshift platform Cloud
infra on IBM Z & LinuxONE

10:00 – 10:45 **The IBM LinuxONE Ecosystem**
Florian Noell, IBM Director ISV & GSI
Acceleration for IBM Z & LinuxONE

10:45 – 11:00 **Client Spotlight: Rabobank –
OpenShift on Z**
Erwin Klaus, Rabobank Service
Owner System Z

11:00 – 11:30 **Break**

11:30 – 12:00 **Improving the Sustainability of
your Data Center**
Liz Dore, IBM IT Economics
Specialist Team Leader

12:00 – 12:15 **Client Spotlight: LinuxONE at Belgian
Ministry of Finance: platform
benefits and expansion areas**
Gamal Khaldi, FoD Finance Lead
architect IT Infrastructure

12:15 – 13:15 **Lunch**

13:15 – 13:45 **Automation and Secrets
Management across Hybrid
Platforms**
Richard Bennett, IBM HashiCorp CTO

13:45 – 14:30 **Quantum-Safe Encryption:
The Next Security Challenge**
Pekko Paivarinta, IBM zStack
Technical Sales Leader, NCEE

14:30 – 15:00 **Break**

15:00 – 15:15 **Agenda and grouping**

15:15 – 16:15 **Quantum Center Visit – Group 1**
Sibylle Schaefer, IBM Quantum
Showroom Manager

15:15 – 16:15 **Digital Sovereignty: Trust,
Control & Compliance – Group 2**
Ben Haubeck, IBM Account
Technical Leader Manager

16:15 – 17:15 **Quantum Center Visit – Group 2**
Sibylle Schaefer, IBM Quantum
Showroom Manager

16:15 – 17:15 **Digital Sovereignty: Trust,
Control & Compliance – Group 1**
Ben Haubeck, IBM Account
Technical Leader Manager

17:15 – 17:30 **Program closing**
Maria Kroos Boisen, IBM Director
IBM zStack – Northern, Central &
Eastern Europe (NCEE)

17:35 – 18:20 **Transfer from IBM Campus to hotel**

19:30 – 23:00 **Evening program and dinner
(transfer included)**

Thursday, 4 June

Free time in Stuttgart

Please note: regional holiday in
Stuttgart and region, hence not all
shops will be open

Having some free time on Thursday, 4 June?

Discover Stuttgart's highlights before you're heading back home!

SWR Fernsehturm Stuttgart

Opening hours: 10:00 to 22:00
Ticket price: 12,50 Euro

Opened in 1956, the Stuttgart TV Tower is a 217-meter landmark that offers panoramic views from the Black Forest to the Swabian Alps.

Mercedes-Benz Museum

Opening hours: 09:00 to 18:00
Ticket price: 16,00 Euro
Last lift ride: 17:20

The Mercedes-Benz Museum showcases over 160 vehicles and 1,500 exhibits across 16,500 square meters in the birthplace of the automobile. This museum captures 135 years of history, tracing the car's evolution through technical mastery and iconic design.

Porsche Museum

Opening hours: 09:00 to 18:00
Ticket price: 15,00 Euro

The Porsche Museum showcases the brand's history through more than 80 iconic vehicles and various exhibits.

Its striking "floating" building is a modern architectural landmark located at the company's headquarters.

Killesberg Park & Tower

Opening hours: 24 hours
Tower admission fee: 1,00 Euro

Killesberg Park is a popular spot known for its large gardens and historic miniature railway. Its main attraction is a 42-meter observation tower that offers panoramic views of the city.

Staatsgalerie Stuttgart

Opening hours: 10:00 to 20:00
Ticket price: 10,00 Euro

The Staatsgalerie Stuttgart is a premier art museum featuring works from Old Masters to the modern era within an iconic postmodern building designed by James Stirling.

Keep in mind

4 June is a regional holiday in Stuttgart, not all stores and sights are open.

Gift box with local and regional products

Enjoy the selection of local and regional products from Stuttgart and “The Land of Swabia”.

Swabian “Spätzle” | Local pasta

Lake Constance “Peschto” | Zucchini and rocket pesto

“BreschtlingsGsälz” | Strawberry marmelade

“Wibele” | Sweet biscuits made from sponge mixture

“Heilix Früchtle” | Fruit jellies featuring local designs





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71139 Ehningen
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